

FIGURE W5

INTERVIEW GUIDE USED BY FIELDWORKERS FOR CONDUCTING FORMAL, TAPE-RECORDED INTERVIEWS WITH THE CLINICIANS (PHYSICIANS, NPS, PAS). SEPARATE INTERVIEW GUIDES WERE USED TO INTERVIEW THE OFFICE MANAGER, NURSING STAFF, AND PERSONNEL FROM AFFILIATED HEALTH SYSTEMS. (NOTE: SPACING FOR TAKING NOTES BETWEEN QUESTIONS HAS BEEN REMOVED TO CONSERVE SPACE.)

PHYSICIAN INTERVIEW GUIDE

Information about the setting:

Informant _____

Location _____

Date _____

Time _____

Interview length _____

Approach:

- Approval for taping
- Greetings
- Descriptive questions
- Exit comments

Qualitative Descriptive Questions:

1. Could you describe for me a typical day for you here in your practice?
2. How does preventive medicine fit in with what you do?
3. Can you share with me any experiences that have influenced your approach to prevention?
4. So, can you tell me what preventive medicine means to you?
5. What are the challenges that you see in providing preventive services to your patients?
6. What things would make it easier for your practice to provide preventive services?
7. Can you assess for me how good a job you feel this practice is doing with regard to three types of preventive services: mammography, tobacco use counseling, and childhood immunizations.
 - A. How well do you believe this practice does with regards to mammography?
 - Aware of any problems?
 - What would you estimate the mammography rates are for this practice?
 - Any thoughts about concerns with delivering such services?
 - Are you contemplating any changes? If so, what are they and when?
 - Have you had any past experience in trying to address such issues? If so, what did you do, when did you do them, and how successful do you believe they were?
 - B. How well do you believe this practice does with regards to tobacco counseling?
 - Aware of any problems?
 - How frequently is it addressed with your smoking patients?
 - Any thoughts about concerns with delivering such services?
 - Are you contemplating any changes? If so, what are they and when?
 - Have you had any past experience in trying to address such issues? If so, what did you do, when did you do them, and how successful do you believe they were?
 - C. How well do you believe this practice does with regards to immunizations?
 - Aware of any problems?
 - What would you estimate the immunization rates are for the practice?
 - Any thoughts about concerns with delivering such services?
 - Are you contemplating any changes? If so, what are they and when?
 - Have you had any past experience in trying to address such issues? If so, what did you do, when did you do them, and how successful do you believe they were?